##### **SAMPLE A**

##### Subject: Thank You

Hi Mark,

I wanted to say “thank you!” once again for reaching out about your upcoming real estate transaction. I also wanted you to know what you can expect from me going forward.

First, there’s an actual person behind this email and I look forward to getting to know your real estate needs.

Second, you need to know that I love living and working in the Tampa Bay area. I was born and raised here, and I couldn’t imagine living anywhere else. I know the area inside out and I love sharing what I know. I’m proud to say that the best part of living here is its people — it is a nice, kind community full of interesting personalities.

And finally, whether you’re looking to do something in one month or one year, I’d like to get to know you. I’ll be here and ready to work with you whenever you’re ready.

So let’s talk. I’m excited to meet you and figure out how I can help.

Here for you,

Jess

**SAMPLE B**

##### Subject: Ask About Results

Hi Mark,

I’m looking forward to helping you with your real estate needs. I do want to warn you, though: I’m a perfectionist and for me, the bottom line is results.

If you are selling your house, I want you to know that for the past two years I’ve averaged a home sale every 2 ½ days. That also means my buyers get first pick on many homes that are not yet even on the market.

You should work with me if you want the best. Some might think that is boasting, but the numbers don’t lie. I’m here when you need me - 727.232.9117

All the best,

Jessie

**SAMPLE C**

##### Subject: Who to Hire?

Hi Mark,

As fun and exciting as selling your home or purchasing a new one can be, it’s one of the most significant financial milestones of your life. It’s not a game, and just like with everything else, you’ll want an edge.

I will give you that edge.

Let me explain. When we’re dealing in a market where multiple offers on a home are an everyday occurrence, time counts a lot. We leverage technology to market our homes better, analyze property that hits the market faster, and get contracts executed more efficiently than anyone around.

Understanding the true value of a property isn’t as easy as identifying a great kitchen. I’ll provide you with the empirical data that you need to understand the true value of a property. The numbers don’t lie, but finding the right numbers can be a little tricky.

What’s the one thing you can’t live without in your next home? Let’s get it for you.

Best,

Jessica