

**EMBARGOED UNTIL MARCH 31, 2020 @ 0900 Eastern**

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## **Happy Grasshopper Announces Free Content for Every REALTOR®**

*In times of crisis, we all must do our part. Today we launch HG Free.*

**[SAFETY HARBOR, FLA. March 31, 2020]** Dan Stewart, CEO of Happy Grasshopper, today announced the creation of free messaging content for all real estate agents, teams and brokers, whether or not they are HG members. The new program is called “HG Free.”

“Our mission – to connect the world in conversation – has never been more important,” Stewart said. “In this unprecedented time of social distancing, we must continue to hold conversations with one another through the communication media available to us. For our largest client base – real estate agents, teams, brokers, and franchises – staying in touch with leads, their sphere of influence, current and past clients and others is always important. Today, in the face of this world-wide, self-quarantining pandemic, it is crucial.”

Stewart noted that the free content Happy Grasshopper has created includes email and text messaging, voicemail drops, and social media messaging. “Every real estate entity will have access to this content, which they can copy, paste, edit and send to their database through Happy Grasshopper or their own system.”

“The real estate industry has been very good to us,” Stewart added. “We value the relationships we’ve built in the real estate industry throughout North America. So, when times become uncertain, we want everyone to know that we are here for them, continuing to provide more and better services every day.”

“Many are fearful of what will happen to their businesses. Fear can be paralyzing. However, the worst course of action is inaction. We’re providing an opportunity for everyone in real estate to be proactive. We will get through this, and those who continue to communicate and converse with the people in their databases are the ones who will emerge stronger than ever.”

Happy Grasshopper is a company that helps people initiate and foster conversations with prospects, customers, and others through a variety of media. Dan Stewart is available for media interviews, contact Brian Rayl for scheduling.

Happy Grasshopper Home page: <https://happygrasshopper.com/>

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